

Senior product designer with 11+ years across commercial products and creative tools. Combines research, interaction design, React/TypeScript, and AI-assisted development to prototype and implement working software.

EXPERIENCE

Independent Product Designer & Developer

Self-employed · Apps & games · Jun 2025—Present

Design and build native apps and games through code-based prototyping. Use Codex and Claude Code for app implementation, with hands-on review and automated checks. Native app development began in May 2026.

Web Designer & Wix Developer

Linn Engineering & Design, Inc. · Freelance · Oct 2024—Present

Redesigned and built the Wix website: desktop and mobile layouts, CMS, SEO, client training, and ongoing maintenance.

Senior Product Designer

EarthWonders.com · Freelance · Mar—Nov 2024

Designed specimen cards, mineral explanations, collector and dealer workflows, and an early design system. Built interactive prototypes for investor presentations.

Independent Product Design Consultant

Self-employed · Freelance · Remote · Oct 2023—Present

Product strategy, UX design, prototyping, and implementation for clients.

Senior Product Designer

Formula.Monks · Orlando, FL · Jun 2022—Oct 2023

- Built the React/TypeScript interface for DocRobot, an AI document assistant.
- Partnered with BCG on banking research, onboarding, and navigation.
- Designed sales-planning scenarios and real-time visualizations.

Head of Product Design & Senior UX Designer

Smart Mobile Solutions Jamaica Ltd. · Jul 2020—Jun 2022

- Directed 16 team members across 20+ projects; introduced evaluations and mentoring.
- Designed media planning using 20+ stations and research-led iPad surgical scheduling.

UX Design Consultant

Mona GeoInformatics Institute · Freelance · Aug 2017—Nov 2019

Designed a GeoJSON CMS and store-location publishing tools.

Design Lead & Front-end Developer

Webbabox Technologies · Full-time · Remote · Oct 2018—Apr 2019

Led POS and photo-printing products; built React Native sports interfaces.

UI Analyst & Frontend Developer

Mona Information & Technology Services · Nov 2015—Feb 2017

Built university web interfaces and mentored a five-student design team.

Earlier experience

2012—2017

Toucan Jamaica · Web & Multimedia Designer (Mar—Aug 2017); Mona GeoInformatics · UX Designer (Jul 2013—Aug 2015); Emikisoft · UX Designer & Co-founder (Aug 2012—Jul 2013).

SELECTED PROJECTS

Modu Board

Built a macOS reference library with a Metal canvas, local SQLite storage, and scoped MCP access. Private beta.

Modu Sketch

Built a native drawing workspace for raster, vector, pixel art, and animation. Private beta.

Terraflux

Playable puzzle game. Expanded the catalogue from 24 to 96 puzzles and added a Rules Lab during October 6—7 iterations.

CAPABILITIES

Product strategy · Interaction design

User research · Design systems

Code-based prototyping

AI-assisted development · Figma

React / TypeScript

HTML / CSS / JavaScript

Swift / SwiftUI · Codex / Claude Code

MCP integrations

EDUCATION

Bachelor's in Computing & Technology

Enterprise Computing

University of Technology, Jamaica

CONTINUED LEARNING

Leadership Gold · John Maxwell Team

UX Design Professional Certificate ·

Google